



Team Police Limited – AGM

Thursday 25th May 2021 1.00pm

Chair's Report.

It is my delight to present the first Chair's report on the activity of Team Police.

It is fair to say that the Covid19 Pandemic has disrupted the entire world and brought a huge amount of suffering to many people. In this context, it is understandable that the early activity of the Team Police staff has at times been difficult and frustrating and presented a real challenge to everyone involved. I believe it is to the huge credit of David, Catharine, Katherine, Linda and Gavin that they have managed to make the last year a massively productive one and secured significant sponsor commitments.

The business model has developed during the course of the last year and the new ways of working that lockdown imposed. It can now be summarised in five areas:

1. The TeamPolice Brand – including the website, logo and communications activity
2. Webinars and digital events
3. Police Sporting Events – our core business
4. Publicity and Networking Events such as BT Tower and NSY Reception
5. Wellbeing Programmes – notably 1TA

With the return to sporting events, the team, led by David, were able to organise a blue riband day for the National Police Men's Cricket Finals which demonstrated the professionalism of the TP approach and the potential to raise significant funds for PSUK. The calendar of future events is being progressed and while there is a rich source to be tapped into, it is clear that communication with Sporting Sections need to radically improve to allow the business model to be fully utilised.

The work of Katherine with Sport England has resulted in the amazing 1TA programme. This has demonstrated the ability of TP to look across police wellbeing and take the initiative to develop, fund and deliver meaningful programmes to improve physical and mental health. There is plenty of potential to scale this activity and the support from individual Forces and the Service as a whole will be key.

The trading environment has been very difficult for TP in the last year and it is only recently that it feels like a corner has been turned. There is certainly plenty of interest from commercial organisations and plenty of events and programmes that can be developed for

sponsor support – there are also plenty of challenges still to be addressed including an unequivocal relationship with PSUK Sections; Senior Police involvement in events; stronger coordination and further investment by PSUK; and meaningful partnerships with Oscar Kilo and the Home Office.

An intrinsic part of the next twelve months is the transition to a more mature governance structure for TP. This needs to be done with the full support of EthosVO and PSUK and is, I believe, necessary for TP to become a viable company.

I'm hugely grateful for the hard work and support of the TP team and very excited about the year ahead. There is much still to be done but with the dedication of those involved and the support and encouragement from fellow Directors and the Ethos/PSUK partnership, I am confident that a strong future lies ahead.

Bill Skelly QPM
Chair of Team Police

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